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EDITORIAL:

From the Desk of Tina Cardone, Executive Director



“Those who cannot remember the past are condemned to repeat it.” – George Santayana. History and lessons; we have 25 years of history and lessons. C-PORT is celebrating its 25th Anniversary at the Annual Conference to be held January 8- January 9, 2012 at the Grand Hyatt Tampa Bay, FL. We are fortunate to have a wealth of knowledge stored within the minds of our industry founders. Many of them will be in attendance allowing our newer operators the unique opportunity to sit one on one and hear the history and hopefully learn the lessons so they “are not condemned to repeat it”. I’ve been part of this industry for decades seeing it from many sides. One thing that never changed is no matter how much you think you know there’s still more to learn.

This year’s conference will be an event not to be missed. The theme is: “Incredible Past, Unlimited Future - Look Back 25 Years; Look Forward 25 Years”. There will be panels and presentations, speakers and promotions. All of these experts will do their best to impart valuable information that will help you to grow and to develop your business as well as update you on important events that may affect your business in the future. I urge you not to underestimate the industry knowledge that will be available to you at the conference from salvage techniques, towing practices, hiring procedures, marketing strategies and the like. Some of this information will be brought to you through our speakers; some you may gather by talking with your fellow operators. Along with the general sessions and annual membership meeting, many networking opportunities will be available to allow for this exchange of information from our invited guests and speakers and our fellow operators.

Look back and look forward and join your fellow marine assistance professionals at the C-PORT 25th Anniversary Conference. I urge you not to miss this opportunity.

Best Regards,

Tina Cardone
Executive Director